



The Suncoast Builders Association invites you to become our partner for the much anticipated 2024 Sarasota Slam in breathtaking Sarasota, Florida. Brace yourself for an experience like no other, as our esteemed anglers are met with exceptional service and treated to an extraordinary event.

Since its inception 24 years ago, the Sarasota Slam has become a staple event in the angling world. Held at the spectacular Marina Jack, this tournament offers direct access to the Gulf and a deep water harbor, making it a prime location for fishing enthusiasts. Situated in the heart of downtown Sarasota, the Marina boasts full amenities, including a fuel dock, a ship's store, and ground transportation. It is also home to Sarasota's largest charter boat fleet, offering fishing, diving, sailing, cruising, and boat rentals. The surrounding area is brimming with world-renowned shopping, dining, arts, architecture, museums, aquariums, and other exciting activities.

This event offers our sponsors exclusive opportunity to directly engage with our anglers. The Kick Off Party starts the tournament on Friday, August 2nd, followed by the Offshore Captains Meeting on Thursday, August 8th with Offshore anglers released to fish after the meeting. Then, the Inshore Captain's meeting will be held Friday, August 9th, with Inshore anglers released to start logging at 5:00 pm. Saturday, August 10th is the most significant day of the event, featuring the weigh-in starting at 11:00 am.

Join us for the 2024 Sarasota Slam, and immerse yourself in an unforgettable experience that celebrates the thrill of angling, supports our community, and offers a world of entertainment in stunning Sarasota, Florida.

Sarasota Slam Event Contact

941.907.4133x1001 Jessica@suncoastba.org SarasotaSlam.org



SCHEDULE OF EVENTS

FRIDAY, AUGUST 2, 2024

5:00-9:00PM Kick Off Party at Robarts Arena Potter Building

THURSDAY, AUGUST 8, 2024

9:00-10:00AM Offshore Registration at Marina Jack 10:00-11:00AM Offshore Captains Meeting at Marina Jack Offshore Anglers released to fish after meeting

FRIDAY, AUGUST 9, 2024

3:00-4:00PM Inshore Registration at Marina Jack 4:00-5:00PM Inshore Captains Meeting at Marina Jack Inshore Anglers released to start logging at 5:00 pm

SATURDAY, AUGUST 10, 2024

11:00 AM- 4:00PM Weigh-In at Marina Jack 3:00PM Dockside BBQ for Anglers Awards Ceremony to Follow





SUNCOAST BUILDERS ASSOCIATION OFFICE:

6650 Professional Pkwy W, Ste 102 Sarasota, FL 34240

TOURNAMENT PROMOTIONS

Mass Media Advertising

We keep participants, clients and the public informed of tournament statistics and event updates using both print and electronic media, including social media and our website SarasotaSlam.com. We also include sponsor names, logos, and website links in articles whenever possible.

Editorial Coverage/Public Relations

Our Sarasota Slam Public Relations team is highly dedicated to their mission. They secure media outreach to local, regional, and national fishing and boating publications. The team also participates in online forums and visits other local tournaments and boating/fishing shows to promote the tournament.

Social Media and Internet Exposure

Aside from our official website, SarasotaSlam.com, which features year-round links to sponsor websites, we also actively promote the event on social media platforms like Facebook, Instagram, and LinkedIn.

On-Site Presence

As a sponsor, your support will be highly visible during the event through banner placement, recognition throughout the tournament, multi-media exposure, and product display booths.

PLATINUM SPONSORS,HIP

opportunities

Presenting Sponsor

The Saras

SOLD OMPA

Receive 8 Complimentary

- Display up to 4 of your co.
- Bossius 10 VID passes to V
- Receive 10 VIP passes to Kit
- Billed as "Presented by" in all advertising (print and radio)
- Get 3 minutes of mic time to address anglers at both Captains Meetings and an opportunity to address the crowd at the weigh-in or awards ceremony.
- Receive 4 Captain's Buckets (includes 8 tournament shirts)
- Have your logo displayed prominently on the back and front of the tournament shirt, as well as on all
 printed tournament collateral (including the angler/sponsor badges, boat numbers, entry forms, direct
 mail pieces or hand outs, Sarasota Slam banners, and event posters)
- Have your logo linked on all pages of SarasotaSlam.com and on all winning display checks
- · Receive access to the tournament participant mailing list
- Have an opportunity to provide a promotional item for the Captain's bucket

<u>Wahoo Sponsor</u>



e event

- Receive 6 Complimentary
- Display up to 2 of your cor
- 6 VIP passes to Kick Off Page
- Receive 2 Captain's bucke
- Your logo on:
 - Back of tournament shirts
 - Some printed tournament collateral (Including: boat number, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
 - On Fun Fish winning display checks
 - Displayed on all tournament advertisements
- · Opportunity to provide Captain's bucket promotional item
- Opportunity to speak to the audience during weigh-in

Exclusive SPONSORSHIP opportunities

<u>Boat Company Sponsor</u>

\$5,000 (Exclusive)

- Your boats displayed at Marina Jack the day of the tournament (max 2 boats)
- Receive 4 Complimentary Inc.
- Receive a full page ad attac
- Linked banner ad on Saras
- Display up to 2 of your cor
- 6 VIP passes to Kick Off Pa
- Receive 2 Captain's bucket
- Your logo on:
 - Back of tournament shirt



event

- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters)
- Sponsor page of website with hyper link on page for one year
- Sponsor logo on slide at Captain's Meetings
- Opportunity to provide Captain's bucket promotional item
- Opportunity to speak to the anglers and audience during the weigh-in

<u>Tournament Dinner Sponsor</u>

\$5,000 (Exclusive)

- Receive 2 Complimentary Inshore OR \$400 towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event
- · 4 VIP passes to Kick Off Party and Weigh-In
- · Receive 2 tournament shirts
- Your logo on:
 - Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters, table tents at the Marina during dinner)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor logo on slide at Captain's Meetings
- Opportunity to provide Captain's bucket promotional item
- Opportunity to speak for 3 minutes at the Awards presentation

Exclusive SPONSORSHIP opportunities

Website Sponsor

\$2,000 (Exclusive)

- "SarasotaSlam.org Sponso
- Receive 1 Complimentary I
- Display 1 of your corporate
- 2 VIP passes to Kick Off Pa
- · Company Logo on:
 - o Tournament shirt
 - o Some printed tournament collateral (Including: boat number, sponsor banners and event posters, table tents at the Marina during dinner)
 - Sponsor page of SarasotaSlam.com
 - Sponsor slide at both captains meetings
- · Opportunity to provide Captain's Bucket promotional item

Bucket Sponsor \$3.000 (Exclusive)

 Company logo will be pr participants

- Receive 1 Complimentary I
- Display 1 of your corporate
- 2 VIP passes to Kick Off Pa
- · Company Logo on:
 - o Tournament shirt
 - Some printed tournament collateral (Including: boat number, sponsor banners and event posters, table tents at the Marina during dinner)
 - Sponsor page of SarasotaSlam.com
 - Sponsor slide at both captains meetings
- Opportunity to provide Captain's Bucket promotional item

Scoreboard Sponsor

"Sarasota Slam Scoreboard

- Display 1 of your corporate
- 2 VIP passes to Kick Off Pal
- Your logo on:
 - Back of tournament shi
 - Some printed tourname

 - Sponsor page of website with hyper tink on page for one year
 - Sponsor slide at Captain's Meetings
- Opportunity to provide Captain's Bucket promotional item

layed at Marina Jack t(provided by you)

n banners and event posters)

Bucket handed out to all

KICK OFF PARTY Sponsorships

Kick off Party Presenting Sponsor

\$= 000 (Exclusive)

- Receive 2 Compliment
- Display 1 of your corpe
- 6 VIP passes to Kick Of
- Opportunity to speak t
- Receive 2 tournament
- Your logo on:
 - Back of tournamen



Marina Jack

- Some printed tournament contateral including, boat number, sarasota stant banners and event posters, table tents at the Kick Off Party)
- o Sponsor page of website with hyper link on page for one year
- Sponsor logo on slide at Captain's Meetings
- o Sponsor logo on all printed/digital Kick off Party collateral
- Opportunity to provide Captain's Bucket promotional item

<u>Kick off Party Food Sponsor</u>

\$3,000 (Exclusive)

- 1 Complimentary Inshore OR \$200 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event at Marina Jack
- 4 VIP passes to Kick Off Party and Weigh-In
- Opportunity to speak for 3 minutes at the Kick Off Party
- Receive 1 Captains Bucket
- · Receive 2 tournament shirts
- Your logo on:
 - Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - Some printed tournament collateral (Including: boat number, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor logo on slide at Captain's Meetings
 - Sponsor logo on all printed/digital Kick off Party collateral
- · Opportunity to provide Captain's Bucket promotional item

Kick off Dartu Dar Spousor Receive 1 Complimentar Display 1 of your corpor at Marina Jack • 4 VIP passes to Kick Off

- · Opportunity to speak for · Receive 2 tournament shirts
- · Your logo on:
 - · Back of tournament shirt
 - Some printed tournament collateral (Including: boat number, Sarasota Slam banners and event posters, table tents at the Kick Off Party)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor logo on slide at Captain's Meetings
 - Sponsor logo on all printed/digital Kick off Party collateral
- · Opportunity to provide Captain's Bucket promotional item

Opportunity to provide Captain's Bucket promotional item

Sponsor Beverage (

- Company logo will be prom
- Receive 1 Complimentary Ir
- Display 1 of your corporate
- 4 VIP passes to Kick Off Par
- Company Logo on tourname

listributed at the event

ent

KICK OFF PARTY Sponsorships (continued) Kick off Party Step & Repeat Sponsor

\$1,500 (3 Available)

- Company Logo prominently displayed on Step & Repeat backdrop displayed at the Kick Off Party
- Display 1 of your corporate banners around the marina throughout entire event at Marina Jack
- 2 VIP passes to Kick Off Party and Weigh-In
- Receive 2 tournament shirts
- Your logo on:
 - o Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - o Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
 - o Sponsor logo on slide at Captain's Meetings
 - Sponsor logo on all printed/digital Kick off Party collateral
- · Opportunity to provide Captain's Bucket promotional item

<u>Kick off Party Band Sponsor</u>

\$1,000

- Display 1 of your corporate banners near the band at the Kick Off Party
- Display 1 of your corporate banners around the marina throughout entire event at Marina Jack
- 2 VIP passes to Kick Off Party and Weigh-In
- · Receive 2 tournament shirts
- Your logo on:
 - Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters)
 - o Sponsor page of website with hyper link on page for one year
 - Sponsor logo on slide at Captain's Meetings
 - o Sponsor logo on all printed/digital Kick off Party collateral
- · Opportunity to provide Captain's Bucket promotional item

Kick off Party VIP Sponsor

- Display 1 of your corporate banners at the Kick off Party
- Display 1 of your corporate banners around the marina throughout entire event at Marina Jack
- · 2 VIP passe to Kick Off Party and Weigh-In
- · Your logo on:
 - o Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters)
 - Sponsor logo on all printed/digital Kick off Party collateral
- Opportunity to provide Captain's Bucket promotional item

<u>Kick off Party Dessert Sponsor</u>

\$250

- Display 1 of your corporate banners around the marina throughout entire event at Marina Jack
- 1 VIP pass to Kick Off Party and Weigh-In
- · Your logo on:
 - Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters)
 - Sponsor logo on all printed/digital Kick off Party collateral
- · Opportunity to provide Captain's Bucket promotional item

PROMOTIONAL SPONSORSHIP opportunities

Captains Cup Sponsor

Company logo will be lase

Receive 1 Complimentary

Display 1 of your corporat

2 VIP passes to Kick Off Pa

Company Logo on:

o Tournament shirt

all captains

ht

- Some printed tournament collateral (including: boat number, sponsor banners and event posters, table tents at the Marina during dinner)
- Sponsor page of SarasotaSlam.com
- o Sponsor slide at both captains meetings
- · Opportunity to provide Captain's Bucket promotional item

Trucker Hat Sponsor

I for the event

ed at the event

- Company logo will be pro
- Receive 1 Complimentary
- Display 1 of your corporat
- · 2 VIP passes to Kick Off Pa
- Company Logo on tourname
- Opportunity to provide Captain's Bucket promotional item

RUFF Sponsor

 Company logo will be pro Receive 1 Complimentary Display 1 of your corporat

· 2 VIP passes to Kick Off Pa

Company Logo on tourname

• Opportunity to provide Captain's Bucket promotional item

Sunscreen Sponsor

- Company logo will be pro
- Receive 1 Complimentary
- Display 1 of your corpora
- 2 VIP passes to Kick Off P
- Company Logo on tournal
- Opportunity to provide Captains

in Captain's Buckets

nt

<u>Tournament Ruler Sponsor</u>

- Company logo will be presented
- Receive 1 Complimentary
- Display 1 of your corpora
- 2 VIP passes to Kick Off F
- Company Logo on Tourn.
- Opportunity to provide Car

nament

ent

PROMOTIONAL SPONSORSHIP opportunities continued

<u>Angler Shirt Sponsor</u>

- Company Logo on One Sle
- Receive 1 Complimentary
- Display 1 of your corporat
- 2 VIP passes to Kick Off Pa
- 4 Tournament Angler Shirt
- Company Logo on Tournament Shirt
- Opportunity to provide Captain's Bucket promotional item

nt (provided by you)

nt (provided by you)

<u>Captain's Shirt Sponsor</u>

- Company Name On Long
- Receive 1 Complimentary
- Display 1 of your corporat
- 2 VIP passes to Kick Off Pa
- 4 Tournament Captain's S.
- Linked banner ad on Sarason
- Company Logo on Tournament Shirt
- Opportunity to provide Captain's Bucket promotional item

Sunglass Lanyard Sponsor

- Company Logo On Sungla
- Receive 1 Complimentary
- Display 1 of your corporat
- 2 VIP passes to Kick Off Page
- Linked banner ad on Saras
- Company Logo on Tourname
- Opportunity to provide Captain's Bucket promotional item

ler

nt (provided by you)

<u>Bottled Water Sponsor</u>

- Company Logo On Bottle
- Receive 1 Complimentary
- Display 1 of your corporat
- 2 VIP passes to Kick Off Pa
- Linked banner ad on Saras
- Company Logo on Tourname
- Opportunity to provide Captain's Bucket promotional item

Off Party

nt (provided by you)

LIMITED OPPORTUNITY Sponsorships

<u>Fun Fish Sponsor</u>

\$3,500 (2 Available)

- Receive 2 Complimentary Inshore OR \$400 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event(provided by you)
- · 2 VIP passes to Kick Off Party and Weigh-In
- 2 Captains Buckets (includes 4 tournament shirts)
- · Linked banner ad on SarasotaSlam.com
- Your logo on:
 - Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - Some printed tournament collateral (Including: boat number, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- Company logo on Fun Fish winning display checks
- Opportunity to provide Captain's Bucket promotional item

Offshore Species Sponsor

\$2,500 (3 Available)

- Receive 1 Complimentary Inshore OR \$200 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event (provided by you)
- · 2 VIP passes to Kick Off Party and Weigh-In
- · Your logo on:
 - Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - o Some printed tournament collateral (Including: boat number, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- · Company logo on Offshore winning display checks
- Opportunity to provide Captain's Bucket promotional item

<u>Inshore Species Sponsor</u>

\$1,500 (2 Available)

- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event (provided by you)
- · 2 VIP passes to Kick Off Party and Weigh-In
- · Your logo on:
 - Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - Some printed tournament collateral (Including: boat number, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- · Company logo on Inshore winning display checks
- Opportunity to provide Captain's Bucket promotional item

More LIMITED OPPORTUNITY Sponsorships

Trash Can Slam Sponsor

\$1,250 (2 Available)

- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event (provided by you)\
- · Company promoted as Trash Can Slam Sponsor through out event
- 2 VIP passes to Kick Off Party and Weigh-In
- · Linked banner ad on SarasotaSlam.com
- Your logo on:
 - Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - Some printed tournament collateral (Including: boat number, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- · Opportunity to provide Captain's Bucket promotional item

JR Angler Sponsor

\$1,250 (1 Available)

- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event (provided by you)
- Company promoted as JR Angler Sponsor through out event
- · 2 VIP passes to Kick Off Party and Weigh-In
- · Linked banner ad on SarasotaSlam.com
- · Your logo on:
 - Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - Some printed tournament collateral (Including: boat number, Sarasota Slam banners and event posters)
 - o Sponsor page of website with hyper link on page for one year
- Opportunity to provide Captain's Bucket promotional item

Dock Flag Sponsor

Company name or Flag or

Display 1 of your corporat

2 VIP passes to Kick Off Pa

Your logo on:

Back of tournament sh

Some printed collatera

SOLD

nt (provided by you)

nd event posters

Opportunity to provide Captain's Bucket promotional item

ADDITIONAL SPONSORSHIP opportunities Lure Sponsor \$1,000

- Display 1 of your corporate banners around the marina throughout entire event(provided by you)
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Back of tournament shirt (Deadline for shirt logo 7/1/24)
 - Some printed tournament collateral (Including: boat number, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor slide at Captain's Meetings
- · Opportunity to provide Captain's Bucket promotional item





Reel Sponsor \$500

- Display 1 of your corporate banners around the marina throughout entire event (provided by you)
- · 2 VIP passes to Kick Off Party and Weigh-In
- · Company Name on:
 - Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor slide at Captain's Meetings
- Opportunity to provide Captain's Bucket promotional item



Hook Sponsor \$250



- 1 VIP pass to Kick Off Party and Weigh-In
- Company Name on:
 - Some printed tournament collateral (Including: boat number, Sarasota Slam banners)
 - Sponsor page of website
 - Sponsor slide at Captain's Meetings
- Opportunity to provide Captain's Bucket promotional item





Select a Sponsorship Level:

Presenting Sponsor \$15,000	Sunscreen Sponsor \$2,500
Wahoo Sponsor \$7,500	Tournament Ruler Sponsor \$2,500
Boat Company Sponsor \$5,000	BUFF Sponsor \$2,500
Tournament Dinner Sponsor \$5,000	Angler Shirt Sponsor \$2,500
Website Sponsor \$3,000	Captain's Shirt Sponsor \$2,500
Bucket Sponsor \$3,000	Sunglass Lanyard Sponsor \$2,500
Scoreboard Sponsor \$1,000	Bottled Water Sponsor \$2,500
Kick Off Party Presenting Sponsor \$5,000	
Kick Off Party Food Sponsor \$3,000	Fun Fish Sponsor \$3,500
Kick Off Party Bar Sponsor \$2,500	Offshore Species Sponsor \$2,500
Beverage Cup Sponsor \$2,500	Inshore Species Sponsor \$1,500
Kick Off Party Step & Repeat Sponsor \$1,500	Trash Can Slam Sponsor \$1,250
Kick Off Party Band Sponsor \$1,000	JR Angler Sponsor \$ 1,250
Kick Off Party VIP Sponsor \$500	Dock Flag Sponsor \$1,000
Kick Off Party Dessert Sponsor \$250	Lure Sponsor \$1,000
Captain's Cup Sponsor \$3,000	Reel Sponsor \$500
Trucker Hat Sponsor \$2,500	Hook Sponsor \$250
constitute a binding contract for the sponsorship amount indi	f the company, must be received by the Suncoast BA Office, and will icated. Full payment is due to the ScBA Office by August 1, 2024. This cive upon acceptance by the ScBA.
Signed and dated this day of	, 2024, Sponsorship Amount:
How would you like your company listed:	
Sponsorship accepted by (signature):	
Marketing contact name:	Phone:
Address:	
	State: Zip:
Email:	

Email completed form to Jessica@suncoastba.org



SPONSORSHIP

CREDIT CARD FORM

Sponsorship Level:	
Sponsor Type:	\$
Payment Information:	
Credit Card #	
Expiration Date	Security Code
Billing Address	
City/State/Zip	
Name on Card	
Invoice Me	

Agreement/Credit Card Authorization

By completing and signing this form, you are authorizing the Suncoast Builders Association to charge your credit card for the specified amount. Please ensure that all the information provided on the form is accurate, including credit card number, expiration date, and billing address. Any discrepancies may result in transaction being declined or delayed. By submitting this form, you acknowledge that you are responsible for the payment associated with the authorized transaction. Any refunds, disputes, or chargebacks will be handled in accordance with the merchant's policies and applicable regulations. If additional charges occur after the final payment has been made. Additional charges may apply. By signing this form, you consent to the terms and conditions outlined above and acknowledge that you have read and understood the information provided.

Signature





WWW.SARASOTASLAM.ORG