25th Annual Sarasota

PRESENTED BY: **#FERGUSON**

OFFICIAL SPONSOR PACKET

JULY 11TH - JULY 19TH, 2025

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Slam

WWW.SARASOTASLAM.COM

WELCOME

The Suncoast Builders Association invites you to become our partner for the much anticipate 25th Annual Sarasota Slam in breathtaking Sarasota, Florida. Brace yourself for an experience like no other, as our esteemed anglers are met with exceptional service and treated to an extraordinary event.

Since its inception 25 years ago, the Sarasota Slam has become a staple event in the angling world, attracting over 1,200 skilled competitors. Held at the spectacular Marina Jack, this tournament offers direct access to the Gulf and a deep water harbor, making it a prime location for fishing enthusiasts. Situated in the heart of downtown Sarasota, the Marina boasts full amenities, including a fuel dock, a ship's store, and ground transportation. It is also home to Sarasota's largest charter boat fleet, offering fishing, diving, sailing, cruising, and boat rentals. The surrounding area is brimming with world-renowned shopping, dining, arts, architecture, museums, aquariums, and other exciting activities.

This event offers our sponsors exclusive opportunity to directly engage with our anglers. The Kick Off Party starts the tournament on Friday, July 11th, followed by the Offshore Captains Meeting on Thursday, July 17th with Offshore anglers released to fish after the meeting. Then, the Inshore Captain's meeting will be held Friday, July 18th, with Inshore anglers released to start logging at 5:00 pm. Saturday is the most significant day of the event, featuring the weigh-in starting at 12:00 pm.

Join us for the 2025 Sarasota Slam, and immerse yourself in an unforgettable experience that celebrates the thrill on angling, supports our community, and offers a world of entertainment in stunning Sarasota, Florida.

arasota Slam Event Contact

941.907.4133x307 Jessica@suncoastba.org SarasotaSlam.com

ITINERARY

FRIDAY, JULY 11, 2025

5:00-8:30 PM Kick Off Party- Mullets Aluminum 6345 McIntosh Rd, Sarasota, FL 34238

THURSDAY, JULY 17, 2025

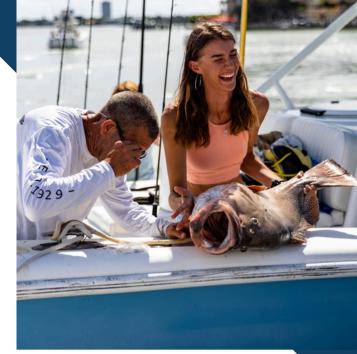
9:00-10:00 AM Offshore Registration at Marina Jack 10:00-11:00 AM Offshore Captains Meeting at Marina Jack *Offshore Anglers released to fish after meeting*

FRIDAY, JULY 18, 2025

3:00-4:00 PM Inshore Registration at Marina Jack 4:00-5:00 PM Inshore Captains Meeting at Marina Jack Inshore Anglers released to fish after meeting

SATURDAY, JULY 19, 2025

11:00 AM-4:00 PM Weigh-In at Marina Jack3:00 PM Dockside BBQ for AnglersAwards Ceremony to Follow



TOURNAMENT PROMOTIONS

Mass Media Advertising

We keep participants, clients and the public informed of tournament statistics and event updates using both print and electronic media, including social media and our website SarasotaSlam.com. We also include sponsor names, logos, and website links in articles whenever possible.

Affiliations

The Sarasota Slam is a qualifying event for the Florida West Coast Bluewater Series Tournament, which supports The Billfish Foundation. Our event is included in their marketing efforts, greatly expanding our exposure.

Editorial Coverage/Public Relations

Our Sarasota Slam Public Relations team is highly dedicated to their mission. They secure media outreach to local, regional, and national fishing and boating publications. The team also participates in online forums and visits other local tournaments and boating/fishing shows to promote the tournament.

Social Media and Internet Exposure

Aside from our official website, SarasotaSlam.com, which features year-round links to sponsor websites, we also actively promote the event on social media platforms like Facebook, Instagram, and LinkedIn.

On-Site Presence

As a sponsor, your support will be highly visible during the event through banner placement, recognition throughout the tournament, multi-media exposure, and product display booths.

PLATINUM SPONSORSHIPS

Presenting Sponsor

- Receive 8 Complimentary
- Display up to 4 of years corrected backets around the marina throughout entire event

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• Billed as "Presented by" in all advertising (print and radio)

or

• Get 3 minutes of mic time to address anglers at both Captains Meetings and an opportunity to address the crowd at the weigh-in or awards ceremony.

ore

- Receive 8 official tournament shirts and 4 Captain's buckets
- Have your logo displayed prominently on the back of the tournament shirt, as well as on all printed tournament collateral (including the cover of the event program, angler/sponsor badges, boat numbers, entry forms, direct mail pieces, Sarasota Slam banners, and event posters)
- Have your logo linked on all pages of SarasotaSlam.com and on all winning display checks
- Receive access to the tournament participant mailing list
- Have an opportunity to provide a promotional item for the Captain's bucket

Tight Lines Sponsor \$7,500 (Exclusive)

- Receive 8 Complimentary Inshore OR 2 Offshore entries
- Display up to 2 of your corporate banners around the marina throughout entire event
- 6 VIP passes to Kick Off Party and Weigh-In
- Receive 2 Captain's buckets (includes 4 tournament shirts)
- Your logo on:
 - Logo on back of tournament shirts
 - Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters)
 - Sponsor page of tournament program, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
 - On Fun Fish winning display checks
 - Displayed on all tournament advertisements not previously circulated upon commitment
- Opportunity to provide Captain's bucket promotional item
- Opportunity to speak to the audience during weigh-in

EXCLUSIVE ONSORSHIPS <u>Website Sponsor</u>

\$5,000 (Exclusive)

- Company logo featured on the SarasotaSlam.com website as "Website Sponsored by:" for a entire year •
- Receive 1 Complimentary Inshore OR 1 Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event
- 4 VIP passes to Kick Off Party and Weigh-In
- Receive 2 tournament shirts
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters, table tents at the Marina during dinner)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor logo on slide at Captain's Meetings
- Opportunity to provide Captain's bucket promotional item
- Opportunity to speak for 2 minutes at the Awards presentation

<u>Scoreboard Sponsor</u> \$5,000 (Exclusive)

- Company logo featured on scoreboard displayed at Marina Jack through out the entire tournament
- Recognition throughout entire event as "Scoreboard Sponsored by:"
- Receive 1 Complimentary Inshore OR 1 Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event
- 4 VIP passes to Kick Off Party and Weigh-In
- Receive 2 tournament shirts
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters, table tents at the Marina during dinner)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor logo on slide at Captain's Meetings
- Opportunity to provide Captain's bucket promotional item
- Opportunity to speak for 2 minutes at the Awards presentation

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<u> Boat/Vehicle Sponsor</u>

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- Linked banner ad on Sara
- Display up to 1 of your corport
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- Receive 2 Tournament S
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters, table tents at the Marina during dinner)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor logo on slide at Captain's Meetings
- Opportunity to provide Captain's bucket promotional item
- Opportunity to speak for 2 minutes at the Awards presentation

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- Your logo on:
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Tournament Dinner Sponsor \$3,500 (Exclusive)

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- 4 VIP passes to Kick Off
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- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters, table tents at the Marina during dinner)
 - Sponsor page of website with hyper link on page for one year

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Opportunity to provide Captain's bucket promotional item

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Opportunity to speak for 3 minutes at the Awards presentation

<u>Captains Shirt Sponsor</u>

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\$3.000 (Max.)

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- Receive 1 Compliment
- Display 1 of your corr
- Company Name or log
- 2 VIP passes to Kick Off Pa
- 4 Tournament Captain Shirts
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- Opportunity to provide Captain's bucket promotional item

SLAM SWAG SPONSORSHIPS

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Dry Bag Sponsor \$3,000 (Exclusive)

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- Company logo on dry
- Receive 1 Complimen
- Display 1 of your corp
- 2 VIP passes to Kick Off
- 4 Tournament Dry Bag
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters)
 - $\circ~$ Sponsor page of website with hyper link on page for one year
- Opportunity to provide Captain's bucket promotional item

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Tournament Hat Sponsor \$3,000 (Exclusive)

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- Company logo on hats
- Receive 1 Complimen
- Display 1 of your corp
- 2 VIP passes to Kick Off
- 4 Tournament Hats
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- Opportunity to provide Captain's bucket promotional item

<u>Crew Shirt Sponsor</u> \$2,500 (Max 2)

- Receive 1 Complimentary Inshore OR \$200 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event(provided by you)
- Company Name written on a sleeve of the Slam Crew Shirts (Black or White Font)
- 2 VIP passes to Kick Off Party and Weigh-In
- 4 Tournament Angler's Shirts
- Linked banner ad on SarasotaSlam.com
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- Opportunity to provide Captain's bucket promotional item

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- Receive 1 Complime
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- 2 VIP passes to Kick Off Page
- Your logo on:
 - Back of tourname
 - All printed tournament collateral (Including: angler/sponsor badges, boat numbers, direct mail pieces, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- Opportunity to provide Captain's bucket promotional item

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Cooling Towel Sponsor \$2,500 (Exclusive)

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- Company logo prom
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- 2 VIP passes to Kick Of
- Your logo on:
 - Back of tourname
 - All printed tournament collateral (Including: angler/sponsor badges, boat numbers, direct mail pieces, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- Opportunity to provide Captain's bucket promotional item

Sunglass Lanyard Sponsor \$2,500 (Exclusive)

- Company logo prominently featured on sunglass lanyards handed out to every angler
- Receive 1 Complimentary Inshore OR \$200 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Back of tournament shirt
 - All printed tournament collateral (Including: angler/sponsor badges, boat numbers, direct mail pieces, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- Opportunity to provide Captain's bucket promotional item

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Ruler Sponsor \$1,500 (Exclusive)

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 - Sponsor page of website with hyper link on page for one year

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Dock Flag Sponsor \$1,250 (1 Available)

- Company logo featured on flag that is hung on weigh in dock at Marina Jack during the tournament
- Receive 1 Complimentary Inshore OR \$200 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Back of tournament shirt
 - All printed tournament collateral (Including: angler/sponsor badges, boat numbers, direct mail pieces, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
- Opportunity to provide Captain's bucket promotional item

WINNER'S CIRCLE SPONSORSHIPS

Fun Fish Winner's Circle Sponsor

\$1,200 (3 Available)

- Company logo on one category of the Fun Fish winning display checks (dolphin, swordfish, tuna, or wahoo)
- Opportunity to hand check to winners at awards ceremony on weigh in day
- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners & event posters)
- Opportunity to provide Captain's bucket promotional item

Offshore Winner's Circle Sponsor \$1,200 (4 Available)

- Company logo on one category of the Offshore winning display checks (grouper, snapper, warsaw, or wildcard)
- Opportunity to hand check to winners at awards ceremony on weigh in day
- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Back of tournament shirt
- Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners & event posters)
- Opportunity to provide Captain's bucket promotional item

Inshore Winner's Circle Sponsor \$1,200 (4 Available)

- Company logo on one category of the Inshore winning display checks (red fish, slam, snook, trout)
- Opportunity to hand check to winners at awards ceremony on weigh in day
- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners & event posters)
- Opportunity to provide Captain's bucket promotional item

JR Angler Winner's Circle Sponsor \$1,200 (4 Available)

- Company logo on one category of the JR Angler trophys
- Opportunity to hand trophy to winners at awards ceremony on weigh in day
- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters)
- Opportunity to provide Captain's bucket promotional item

SPONSORSHIPS

Lure Sponsor

\$1,200

- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event(provided by you)
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners & event posters)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor slide at Captain's Meetings
- Opportunity to provide Captain's bucket promotional item

Reel Sponsor \$750

- Display 1 of your corporate banners around the marina throughout entire event
- 2 VIP passes to Kick Off Party and Weigh-In
- Company Name on:
 - Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor slide at Captain's Meetings
- Opportunity to provide Captain's bucket promotional item



- Display 1 of your corporate banners around the marina throughout entire event
- 2 VIP passes to Kick Off Party and Weigh-In
- Company Name on:
 - Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor slide at Captain's Meetings
- Opportunity to provide Captain's bucket promotional item



Slam. TOURNAMNET **COMMITMENT FORM**

Select a Sponsorship Level:

Tournament Sponsorships:	
Slam Presenting Sponsor \$15,000-	Cooling Towel Sponsor \$2,500 (1 available)
Tight Line Sponsor \$7,500	Sunglass Lanyard Sponsor \$2,500 (1 available)
Scoreboard Sponsor \$5,000	- Tournament Ruler Sponsor \$1,500 (1 available)
Boat/Vehicle Sponsor \$5,000	Dock Flag Sponsor \$1,250 (1 available)
Bucket Sponsor \$3,500	Fun Fish Winner's Circle Sponsor \$1,200 (3 available)
Tournament Dinner Sponsor \$3,500	Offshore Winner's Circle Sponsor \$1,200 (4 available)
Captain's Shirt Sponsor \$3,000 (1 available)	Inshore Winner's Circle Sponsor \$1,200 (4 available)
- Dry Bag Sponsor \$3,000 (1 available)-	Jr. Angler Winner's Circle Sponsor \$1,200 (4 available)
Hat Sponsor \$3,000 (1 available)	Lure Sponsor \$1,200 (4 available)
Crew Shirt Sponsor \$2,500 (1 available)	Reel Sponsor \$750
Buff Sponsor \$2,500 (1 available)	Hook Sponsor \$500

I would like to donate the following item(s): Value: _____

This agreement, signed by a duly authorized representative of the company, must be received by the Suncoast BA Office, and will constitute a binding contract for the sponsorship amount indicated. Full payment is due to the SBA Office by July 1, 2025. Donations are due by July 7, 2025. This agreement will become effective upon acceptance by the SBA.

Signed and dated this	day of		, 2025, Sponsorship Amount:
How would you like your com	pany listed:		
Sponsorship accepted by (sig	gnature):		
Marketing contact name:			Phone:
Address:			
City:		State:	Zip:
Email:			

Email completed form to Jessica@suncoastba.org Suncoast BA, 6650 Professional Pkwy W, Ste 102, Sarasota, FL 34240 phone: 941-907-4133x307

KICK OFF PARTY Sponsorships

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Kick off Party Presenting Sponsor

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 - Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters, table tents at the Kick Off Party)

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• Sponsor logo on slide at Captain's Meetings

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- Sponsor logo on all printed/digital Kick off Party collateral
- Opportunity to provide Captain's bucket promotional item

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- Your logo on:
 - Back of tournament shirt
 - Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters)
 - Sponsor page of website with hyper link on page for one year
 - Sponsor logo on slide at Captain's Meetings
 - Sponsor logo on all printed/digital Kick off Party collateral
- Opportunity to provide Captain's bucket promotional item



- Company logo on plates and napkins served with the food for the Kick Off Party
- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event at Marina Jack
- 4 VIP passes to Kick Off Party and Weigh-In
- Opportunity to speak for 3 minutes at the Kick Off Party
- Receive 2 tournament shirts
- Your logo on:
 - Back of tournament shirt
 - Some printed collateral (Including: boat numbers, Sarasota Slam banners and event posters)
 - Website with hyper link on page for one year
 - Slide at Captain's Meetings
 - All printed/digital Kick off Party collateral
- Opportunity to provide Captain's bucket promotional item

KICK OFF PARTY Sponsorships (continued)

<u>Bar Sponsor</u>

\$2,000 (2 Available)

- Company logo on napkins handed out with drinks at the Kick Off Party
- Receive 1 Complimentary Inshore OR \$100 credit towards an Offshore entry
- Display 1 of your corporate banners around the marina throughout entire event at Marina Jack
- 4 VIP passes to Kick Off Party and Weigh-In
- Opportunity to speak for 2 minutes at the Kick Off Party
- Receive 1 tournament shirts
- Your logo on:
 - Back of tournament shirt
 - Some printed collateral (Including: boat numbers, Sarasota Slam banners and event posters)
 - Website with hyper link on page for one year
 - Slide at Captain's Meetings
 - All printed/digital Kick off Party collateral
- Opportunity to provide Captain's bucket promotional item

<u>Photobooth Sponsor</u>

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- <u>3 VIP passes to Kick On</u>
- Receive 2 tournam t shirts
- Your logo on:
 - Back of tournament shirt
 - Some printed collateral (Including: boat numbers, Sarasota Slam banners and event posters)
 - Website with hyper link on page for one yeAR
 - Slide at Captain's Meetings
 - All printed/digital Kick off Party collateral
- Opportunity to provide Captain's bucket promotional item ٠

Step & RepeatSponsor

\$1,200 (Max 2)

- Company logo featured on the Step & Repeat photoback drop
- Display 1 of your corporate banners at the Kick off Party
- Display 1 of your corporate banners at Marina Jack for event
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Some printed tournament collateral (Including: boat numbers, Sarasota Slam banners and event posters)
 - Website with hyper link on page for one year
 - Slide at Captain's Meetings
 - All printed/digital Kick off Party collateral
- Opportunity to provide Captain's bucket promotional item

KICK OFF PARTY Sponsorships (continued)

Dessert Sponsor \$1,000 (Max 3)

- Company logo featured on custom handmade cookies at event
- Display 1 of your corporate banners at Marina Jack for event
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Some printed tournament collateral (Including: boat number/marina map Sarasota Slam banners and event posters)
- Sponsor logo on all printed/digital Kick off Party collateral
- Opportunity to provide Captain's bucket promotional item

<u>Band Sponsor</u>

\$1,000

- Display 1 of your corporate banners at Kick Off Party near band
- Display 1 of your corporate banners at Marina Jack for event
- 2 VIP passes to Kick Off Party and Weigh-In
- Your logo on:
 - Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners and event posters)
 - Sponsor logo on all printed/digital Kick off Party collateral
- Opportunity to provide Captain's bucket promotional item

<u>VIP Sponsor</u> \$500

- Display 1 of your corporate banners at the Kick off Party
- Display 1 of your corporate banners at Marina Jack for event
- 1 VIP passes to Kick Off Party and Weigh-In
- Sponsor logo on all printed/digital Kick off Party collateral
- Opportunity to provide Captain's bucket promotional item





Select a Sponsorship Level:

Kick-Off Party Sponsorships:				
Kick Off Party Presenting Sponsor \$5,000				
Tournament Cup Sponsor \$3,500				
Kick Off Party Food Sponsor \$2,500				
Kick Off Party Bar Sponsor \$2,000				
Kick Off Party Photo Booth Sponsor \$1,500				
Kick Off Party Step & Repeat Sponsor \$1,200				
Kick Off Party Dessert Sponsor \$1,000				
Kick Off Party Band Sponsor \$1000				
Kick Off Party VIP Sponsor \$500				
I would like to donate the following item(s): Value:				
This agreement, signed by a duly authorized representative of the company, must be received by the Suncoast BA Office, and will constitute a binding contract for the sponsorship amount indicated. Full payment is due to the SBA Office by July 1, 2025. Donations are due by July 7, 2025. This agreement will become effective upon acceptance by the SBA.				
Signed and dated this day of, 2025, Sponsorship Amount:				
How would you like your company listed:				
Sponsorship accepted by (signature):				
Marketing contact name: Phone:				
Address:				
City: State: Zip:				
Email:				
Email completed form to Jessica@suncoastba.org				

Suncoast BA, 6650 Professional Pkwy W, Ste 102, Sarasota, FL 34240 phone: 941-907-4133x307